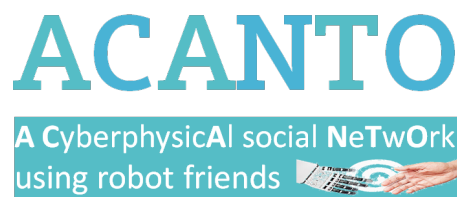




Health, demographic change and wellbeing
Personalising health and care: Advancing active and healthy ageing
H2020-PHC-19-2014
Research and Innovation Action



Deliverable 9.7
WEBSITE

Deliverable due date: 05.2015	Actual submission date: April 27, 2016
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Authors: Luigi Palopoli	
Internal reviewer: All the leaders of the different beneficiaries	

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Dissemination Level		
PU	Public	X
CO	Confidential, only for members of the consortium (including the Commission Services)	

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Executive summary

The ACANTO is one of the main vehicles of the project's dissemination activities. The WEBSITE has been produced and is visible at the address <http://www.ict-acanto.eu> ever since April 26th 2015. The website has a dynamic structure and is updated as soon as new events related to the ACANTO activities need to be advertised. In our intent the website serves as a gateway to ACANTO facebook pages and twitter account. This is a re-submission of the document delivered according to the initial schedule of the DoA. We had to re-draft to address some of the reviewer's comments. The most important changes made are as follows.

1. We corrected some clerical errors in the numbering of the deliverable shown in the cover page;
2. We provided justification for the absence of a private section of the website (see Section 2.5).
3. We inserted a missing part in the website concerning the description of the workpackages.

Chapter 1

Structure of the website

The ACANTO website is based on the wordpress framework, which offers a good compromise between usability of the website, possibility of dynamic updates and a pleasant graphical layout.

The structure of the website is shown in Figure 1.1. At the top level of the website is the access page. The

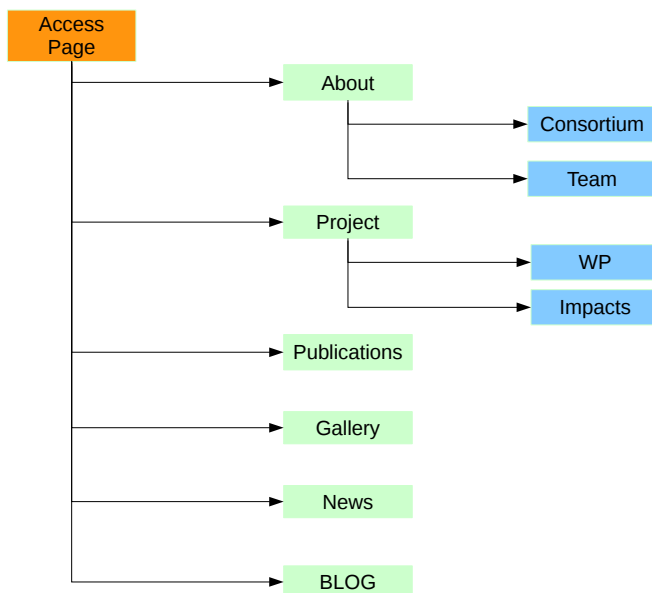


Figure 1.1: Structure of the website

menu has the following items:

- **About:** General description of the project intended for a wide and non technical audience. Two submenus lead to the description of the **Consortium** and of the **Team**.
- **Project:** this is a more specific and technical description. Two submenus are for the detailed description of the **work packages** and of the project **impacts**.
- **Publications:** this is a list of the the project's publications. For each of them, we will report also the link to the repository to simplify the open access to the text.

- **Gallery:** contains a collection of pictures from the meeting and from ACANTO related events.
- **News:** this is a dynamic collection of news that are related to ACANTO activities.
- **Blog:** this page hosts longer term discussions on the research results and on the social/economic implications of the project.

The choice of the colours, the use of the fonts and of textual alternatives for the buttons, should makes the website accessible and easy to navigate for visually impaired users.

Chapter 2

Website sections

In this section, we give some details on the most important sections of the web site. The reader is referred to the website itself for more information.

2.1 Website Entry Point

The entry point to the website (which can be found typing <http://www.ict-acanto.eu>) appears as in Figure 2.1. The page is organised as a stack of rows. The top row (which is repeated almost in the same

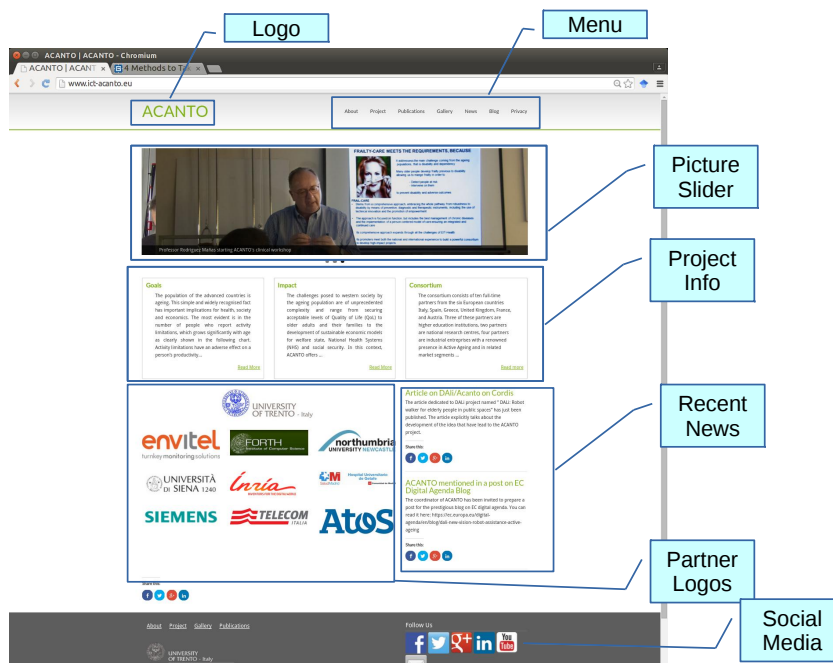


Figure 2.1: Entry point to the website

way across the website) contains logo and menu. The second row is a picture slider which takes a sets of representative pictures (which are changed whenever something meaningful is available) and uses them in a slide show. The goal of this slider is to highlight recent events or important information. The third row is taken by three text boxes, each one containing a part of the project description. The text is self contained, but a link

allows the reader to have access to a more complete description in the internal pages. The first half of the fourth row contains the official logos of the partners. Each of them is clickable and linked to the partner's website. The second half contains the most recent news. Finally, the fifth rows contains an easy access to the social media (youtube channel, Facebook page etc.) accounts of the ACANTO project.

2.2 The About Page

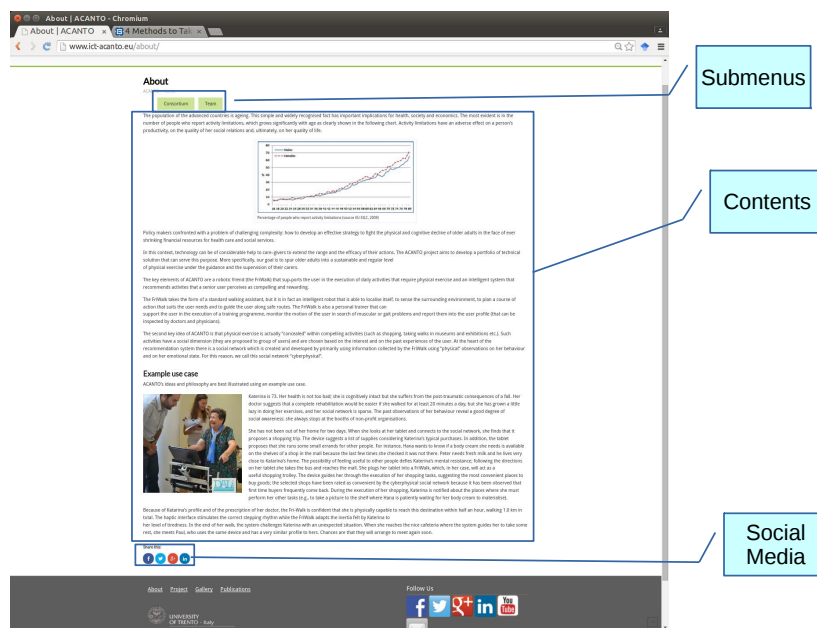


Figure 2.2: The about page

The About page (see Figure 2.2) offers a quick and easily readable overview on the project. We put the stress on the motivation and make the case for the project through a simple perspective use-case. In our expectations, this should offer a good introduction to the project's activities to a non technical audience, such as charities and members of the public. All the contents of the website (and this text in particular) is easily share-able through the social media.

The page also has two sub-menus: one for the description of the consortium and one for the team. The latter is visible in Figure 2.3. The team components are ordered by the their affiliation. For each of them, we report picture, role in the project and contact information.

2.3 The Gallery

The ACANTO multimedia contents are typically shared using our social media accounts. In the Gallery section, we report a sort of “visual diary” of the most important project meetings in order to liven this information, which is usually perceived as “boring” and ignored. This is visible in Figure 2.4. As it is possible to see the pictures and clips are organised by the “event” in which they we collected. This page also gives us the opportunity to observe that the menu in the top row is repeated across the pages in order to simplify navigation.

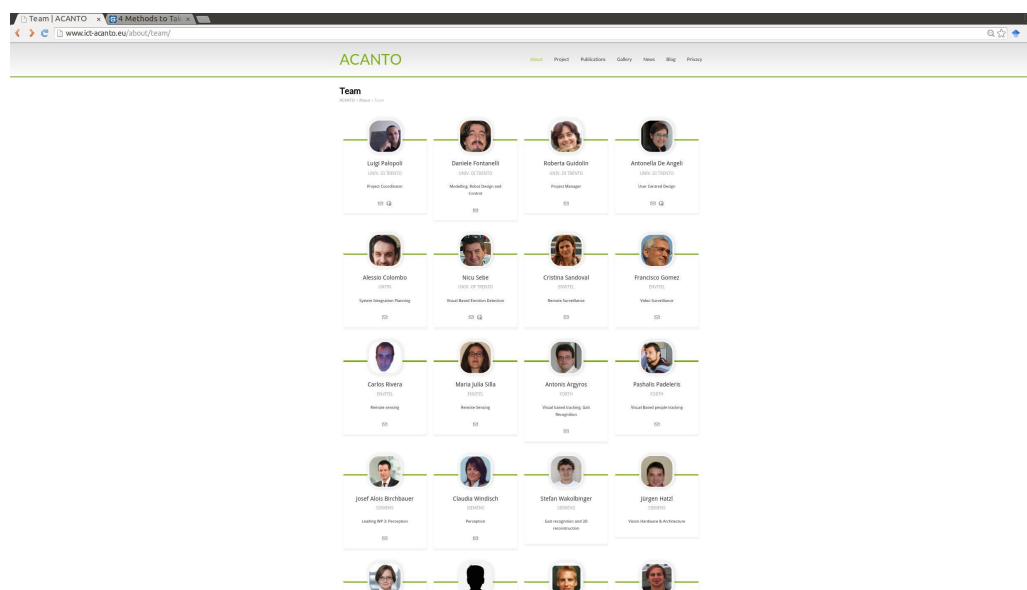


Figure 2.3: The team page

2.4 News and Blogs

News and blogs are in the concept of the ACANTO website tightly related. News are intended as “fresh and quick”. Every time a piece of news is produced, it is possible to use the same interface to produce a Facebook and a twitter post at the same time. Blogs is intended for longer term evaluations and reflections that do not fit in the short form that we envisage for news. Putting aside this small conceptual difference between news and blog posts, the two pages look alike and adopt the typical wordpress style. An example is in Figure 2.5 where we show a small collection of news generated in the first weeks of the website operations. As it is possible to see, news can be read (and are organised in the page based on their production date) in small version or, where needed, in their follow-up longer version. As usual, we have the possibility to easily share it, while a small search engine allows the reader to make searches for specific pieces of information that she/he might be interested in.

2.5 Document Repository: deviation from the plan

The initial intent of the ACANTO consortium was to use the website in two different ways: as a dissemination tool and as an internal document repository.

After the start of the project, a new fact has made our initial plan change. The University of Trento has activated an outsourcing contract with **Google** for all email and document management services. As a result UNITN was granted an unlimited access to the Google Drive document sharing facility *via* an enterprise account. For this type of account, the usual privacy policy of Google does not apply and the UNITN users are guaranteed a satisfactory level of confidentiality for all documents stored in the Drive. This has disclosed for the consortium an important opportunity: using Drive as a document sharing facility for ACANTO with sufficient levels of security and privacy. We decided that taking advantage of this opportunity would lead to substantial resource savings in the management of the repository and for this reason we dismissed our initial idea of having a private repository within the website.

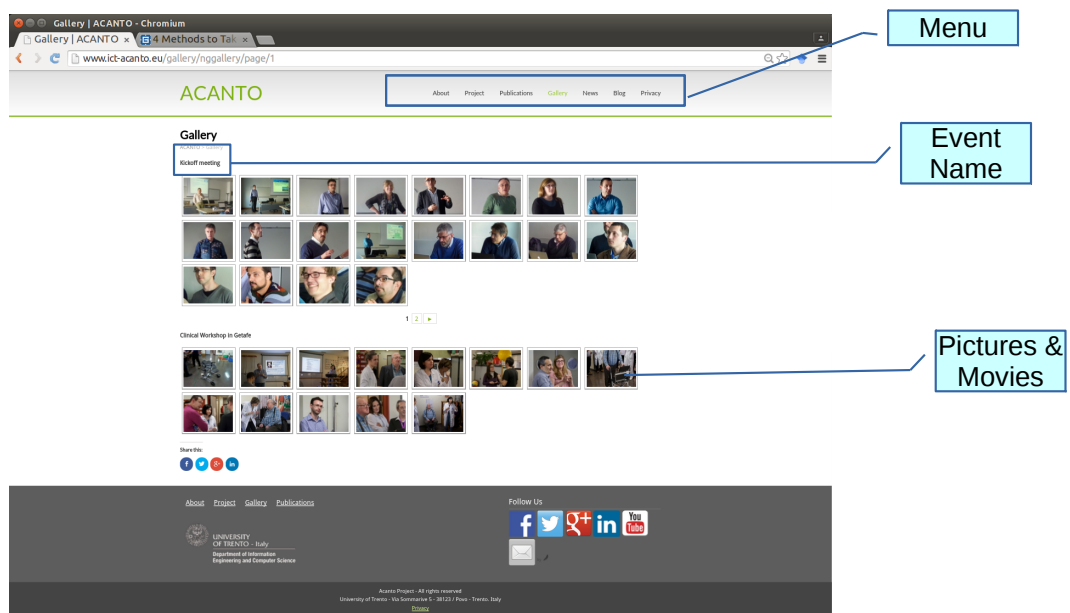


Figure 2.4: The gallery



Figure 2.5: The news page